

PSED II

U of M

Identification of Entrepreneurs

Questionnaire

ORC International Corporation
Princeton, NJ

ORC Survey Introduction

ORC
Q1.

IF PRODUCTION AT ORC:

Hello, I'm (INTERVIEWER NAME) calling from Opinion Research Corporation of Princeton, New Jersey. We're conducting a national survey of people's opinions on subjects of interest to consumers and would like to have your household participate. We are not selling any products or services. We are only asking your opinions.

Now, may I please speak to a (male/female) 18 years of age or older who lives in this household.

Your answers will remain confidential. This call may be monitored for quality assurance.

University of Michigan Section

FF1a. Which of the following would apply to you?

You are, alone or with others, currently trying to start a new business, including any self-employment or selling any goods or services to others. Does this apply to you?

01. YES	02. NO	98. DON'T KNOW	99. REFUSED
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FF1b. You are, alone or with others, currently trying to start a new business or a new venture for your employer, an effort that is part of your normal work. Does this apply to you?

01. YES	02. NO	98. DON'T KNOW	99. REFUSED
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FF1c. You are, alone or with others, currently the owner of a business you help manage, including self-employment or selling any goods or services to others. Does this apply to you?

01. YES	02. NO	98. DON'T KNOW	99. REFUSED
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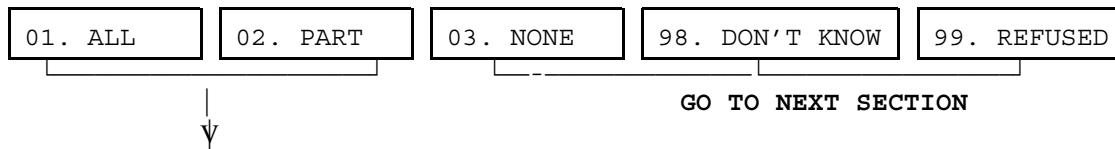
INTERVIEWER CHECKPOINT

1.	IF "YES", "DON'T KNOW", "REFUSED" IN ANY FF1a, FF1b, FF1c --> GO TO FF2
2.	OTHERS --> GO TO NEXT SECTION

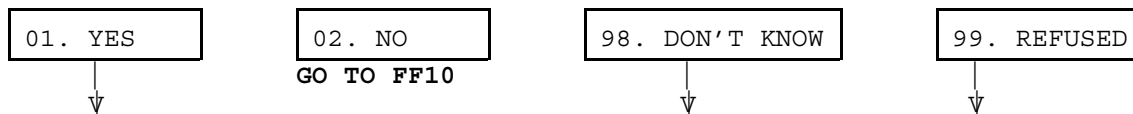
FF2. (IF "YES" TO FF1a, FF1b, OR FF1c: You mentioned that you are trying to start a new business./ALL OTHER RESPONSES: Perhaps we were not clear on a previous question.) Over the past twelve months have you done anything to help start a new business, such as looking for equipment or a location, organizing a start-up team, working on a business plan, beginning to save money, or any other activity that would help launch a business?

01. YES	02. NO	98. DON'T KNOW	99. REFUSED
↓	GO TO NEXT SECTION	↓	↓

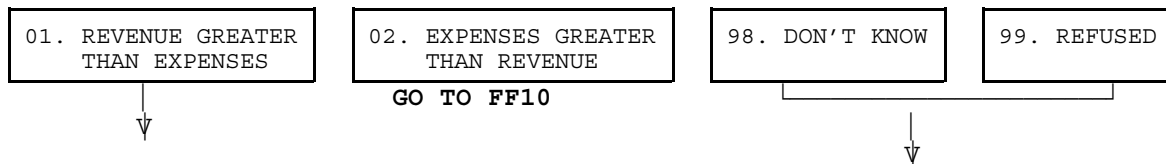
FF3. Will you personally own all, part, or none of this new business?



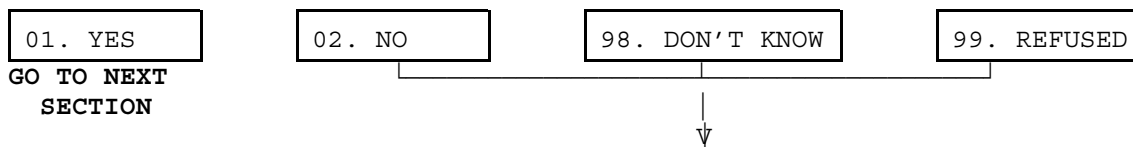
FF4. Has this business received any money, income, or fees for more than six of the past twelve months?



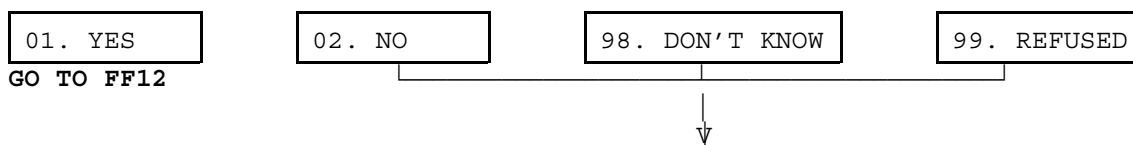
FF5. Has monthly revenue been more than monthly expenses for more than six of the past twelve months?



FF6. Did the monthly expenses include salaries or wages for the owners active in managing the business for more than six of the past twelve months?



FF10. A national study of the work and career patterns of all Americans, including those not currently working, is being conducted by the University of Michigan. They would like your permission to allow them to contact you for the study. We would provide the University of Michigan with your telephone number and demographic information. This is completely voluntary, and all your information will remain confidential. Those who participate will receive a payment of \$25. May they contact you?



FF11. Of course your participation in this study is voluntary, but it is an interview that many people find very interesting. Can the University of Michigan researchers contact you and tell you what is involved? You can change your mind at any time.

01. YES	02. NO	98. DON'T KNOW	99. REFUSED
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GO TO NEXT SECTION

FF12. Thank you. May I have your first name only please?

ENTER FIRST NAME _____	9. REFUSED
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GO TO NEXT SECTION

ORC Demographic Section

ORC

SB. I would like to ask where you, personally, USE the Internet. If YOU don't USE the Internet at all please tell me. Do you USE the Internet from ...

a. Home	1. Yes	5. No	8. Don't Know
b. Work	1. Yes	5. No	8. Don't Know
c. School	1. Yes	5. No	8. Don't Know
d. Some Other Location	1. Yes [SPECIFY]	5. No	8. Don't Know
e. Do Not Use the Internet	1. Yes	5. No	8. Don't Know

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SS. Does your household currently subscribe to cable television or use a satellite dish or have both cable television and a satellite dish?

1. Cable	2. Satellite	3. Both	96. Neither	99. Don't Know
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ORC

S. What is your ZIP Code?

ENTER 5-DIGIT ZIP CODE: _____	99999. Don't Know
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ORC

S1. Are you the (male/female) head of this household?

1. Yes	2. No	99. Refused
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ORC

S1a. Are you currently employed full time, employed part time, retired, or not employed?

1. Full Time	2. Part Time	3. Retired	4. Not Employed	99. Refused
		GO TO S3	GO TO S3	GO TO S3

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S2. What is your occupation?

1. White Collar - Prof, Manag, Owner	2. White Collar - Sales, Clerical	3. Blue Collar - Craft, Foreman
4. Blue Collar - Semiskill, Unskill	5. Service Worker	195. Other [SPECIFY]
199. Refused		

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S3. What is your current marital status? Are you married, living as married, single and never been married, divorced, separated, or widowed?

1. Married	2. Living As Married	3. Single	4. Divorced
5. Separated	6. Widowed	99. Refused	

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S3a. Are you a dual-income household, where BOTH the male and female heads of the household work and contribute to total household income?

1. Yes	2. No	99. Refused
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ORC

S3b. Do you own or rent the dwelling in which you live?

1. Own	2. Rent	99. Refused
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ORC

S4. Altogether, including you and any others, how many people regularly live in this household?

ENTER NUMBER (01-10): _____	99. Refused
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ORC

S5a. Are there any children living in your household under 6 years of age?

1. Yes	2. No	99. Refused
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S5b.

Are there any children living in your household aged 6 through 11?

1. Yes

2. No

99. Refused

ORC

S6.

Are there any children living in your household aged 12 through 17?

1. Yes

2. No

99. Refused

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S7.

What was the last grade in school you completed?

1. 8th Or Less

2. HS
Incomplete

3. HS Complete

4. Some College

5. Assoc.
Degree

6. Bach. Degree

7. Postgrad.
Degree

99. Refused

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S8.

What is your age?

1. 18-20

2. 21-24

3. 25-29

4. 30-34

5. 35-39

6. 40-44

7. 45-49

8. 50-54

9. 55-59

10. 60-64

11. 65-69

12. 70-74

13. 75 and up

99. Refused

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S9a.

Are you Hispanic? That is, from a Spanish speaking country, or the descendent of someone from a Spanish speaking country.

1. Yes

2. No

99. Refused

ORC

S9.

Which of the following best describes your race - White or Caucasian, Black or African American, Asian or Asian American, or some other race?

1. White/
Caucas

2. Black/
Af Amer

3. Asian/
Asia Amer

4. Some
Other Race

99. Refused

ORC
S10.

Was your TOTAL household income BEFORE taxes for 2004 less than \$40,000 or \$40,000 or more?

<div style="border: 1px solid black; padding: 2px; display: inline-block;">YES</div> ↓	<div style="border: 1px solid black; padding: 2px; display: inline-block;">NO</div> ↓																
<p>S10a. Was that under \$15,000?</p> <table border="0" style="width: 100%;"><tr><td style="border: 1px solid black; padding: 2px; width: 50%; text-align: center;">YES</td><td style="border: 1px solid black; padding: 2px; width: 50%; text-align: center;">NO</td></tr></table> <p style="text-align: center;">GO TO S11 ↓</p> <p>S10b. Was that less than \$25,000?</p> <table border="0" style="width: 100%;"><tr><td style="border: 1px solid black; padding: 2px; width: 50%; text-align: center;">YES</td><td style="border: 1px solid black; padding: 2px; width: 50%; text-align: center;">NO</td></tr></table> <p style="text-align: center;">GO TO S11 ↓</p> <p>S10c. Was that less than \$30,000?</p> <table border="0" style="width: 100%;"><tr><td style="border: 1px solid black; padding: 2px; width: 50%; text-align: center;">YES</td><td style="border: 1px solid black; padding: 2px; width: 50%; text-align: center;">NO</td></tr></table> <p style="text-align: center;">GO TO S11 ↓</p> <p>S10d. Was that less than \$35,000?</p> <table border="0" style="width: 100%;"><tr><td style="border: 1px solid black; padding: 2px; width: 50%; text-align: center;">YES</td><td style="border: 1px solid black; padding: 2px; width: 50%; text-align: center;">NO</td></tr></table>	YES	NO	YES	NO	YES	NO	YES	NO	<p>S10e. Was that less than \$50,000?</p> <table border="0" style="width: 100%;"><tr><td style="border: 1px solid black; padding: 2px; width: 50%; text-align: center;">YES</td><td style="border: 1px solid black; padding: 2px; width: 50%; text-align: center;">NO</td></tr></table> <p style="text-align: center;">GO TO S11 ↓</p> <p>S10f. Was that less than \$60,000?</p> <table border="0" style="width: 100%;"><tr><td style="border: 1px solid black; padding: 2px; width: 50%; text-align: center;">YES</td><td style="border: 1px solid black; padding: 2px; width: 50%; text-align: center;">NO</td></tr></table> <p style="text-align: center;">GO TO S11 ↓</p> <p>S10g. Was that less than \$75,000?</p> <table border="0" style="width: 100%;"><tr><td style="border: 1px solid black; padding: 2px; width: 50%; text-align: center;">YES</td><td style="border: 1px solid black; padding: 2px; width: 50%; text-align: center;">NO</td></tr></table> <p style="text-align: center;">GO TO S11 ↓</p> <p>S10h. Was that less than \$100,000?</p> <table border="0" style="width: 100%;"><tr><td style="border: 1px solid black; padding: 2px; width: 50%; text-align: center;">YES</td><td style="border: 1px solid black; padding: 2px; width: 50%; text-align: center;">NO</td></tr></table>	YES	NO	YES	NO	YES	NO	YES	NO
YES	NO																
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YES	NO																

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S11.

How many total telephone numbers does your household have? Please do not include extension phones, just different telephone numbers.

ENTER NUMBER (1-5): _____	99. Refused
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